

# LEE WILKINS

Creative Director

## WORK EXPERIENCE

### **BlizzCon 2023**, Blizzard Entertainment

#### Creative Director

- Supervised the creative and execution of all the performance elements in the Anaheim Convention Center Arena
- “Opening and Closing Ceremonies” for 4,500 attendees
- Led a team of designers in creating screen content, lighting and stagecraft for the events

### **D23 Showcase**, Disney Branded Television

#### Creative Director (MUSE Platinum Award, Hermes Platinum Award)

- Supervised the creative and execution of all the performance elements in the Anaheim Convention Center at D23 Expo 2022
- Led the development of “Disney’s Epic Entertainment Showcase: The Musical: The Extravaganza!” for 7,000 attendees
- Client facing with Disney executives
- Led a team of designers in creating screen content, lighting and stagecraft for the event

### **NBC Universal 2019 - 2023 Upfront**, NBC Universal

#### Stage Director

- Supervised the creative and execution of all the stage elements at Radio City Music Hall
- Annual Upfront presentation for 5,000 attendees
- Collaborated with NBC Universal executives
- Led a team of designers in creating set design, screen content, lighting and stagecraft for the event

### **“Divas for Democracy”**, Drag Out The Vote

#### Executive Producer / Director

- Supervised the creative and execution of all taped elements
- Distributed on StageIt
- Collaborated with all performers and line producers
- Led a team of designers in creating performance content, filming and execution of the event

### **SeriousFun Galas**, SeriousFun Children’s Network

#### Creative Director

- Created annual gala events in New York, London, and San Francisco
- Creative development and execution of all performance elements
- Client facing creative development
- Led a team of designers in creating script, performance content, and execution of the event
- Coordinated celebrity and musical talent

#### CONTACT:

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#### SKILLS:

- Stage Direction
- Choreography
- Creative Design
- Video Production
- Music Editing

#### EDUCATION:

University of Point Park

Bachelor of Fine Arts- Musical Theater

Pittsburgh, Pennsylvania



C R E A T I V E